

## E-Mail List Rental - Order Form

Customer \_\_\_\_\_ Today's Date \_\_\_\_\_  
Contact Name \_\_\_\_\_ Phone \_\_\_\_\_  
Contact E-mail \_\_\_\_\_ PO# \_\_\_\_\_

Desired Date of Deployment: \_\_\_\_\_

Subject Line: \_\_\_\_\_

Quantity: \_\_\_\_\_

Selects: *(Please circle your targets from the lists below)*

### Send file to

**mwalsh@pharmavoice.com**

html file

Text file

Your opt out list

### Company Types:

- \* Pharmaceutical
- \* Biotechnology
- \* Biopharmaceutical/Biologics
- \* Drug delivery
- \* Device, diagnostic, or equipment
- \* Generic
- \* Contract research
- \* Clinical study/Investigative site (incl. Academic, Medical research)
- \* Trial/Site management
- \* Information technology
- \* Marketing/Communication supplier (incl. Ad agency/Branding/Electronic/Public relations/etc.)
- \* CME Provider
- \* Service (incl. Analyst/Attorney/Consultant/etc.)
- \* Media (incl. Print/Electronic)
- \* Manufacturing/Packaging
- \* Other (incl. Gov't agency/Association/University)

### Job Functions:

- \* Corporate management
- \* Marketing management
- \* Product management
- \* Medical Education Management
- \* Sales management
- \* Information technology management
- \* Marketing research
- \* R&D/Project management
- \* Scientific review, analysis, consulting
- \* Clinical trial management
- \* Clinical monitoring/Investigative site management
- \* Clinical trials/GCP auditing/QA/QC
- \* Regulatory affairs/Compliance
- \* Data management/Analysis/Bioinformatics
- \* Laboratory Analysis
- \* Academic/Research/Teaching
- \* Advertising management
- \* Account management (acct. supvr., acct. exec., etc.)
- \* Creative/Production/Traffic
- \* Media/promotion management
- \* Other

### Additional Instructions:

\_\_\_\_\_  
\_\_\_\_\_

Signature: (required for promotion to be scheduled) \_\_\_\_\_ Date: \_\_\_\_\_

*Please fax signed contract to 215-493-9575 or email mwalsh@pharmavoice.com*

Payment Type: \_\_\_\_\_ Card #: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expire: \_\_\_\_\_ CVC: \_\_\_\_\_

Thank you for choosing the PharmaVOICE for your promotional efforts.  
*Your business is much appreciated.*

Payment for Email campaigns are due prior to email deployment.

## E-Mail List Rental Information

\* As of June 2010

### Overview of Key Target Audience Segments

Deliver your targeted message to as many as 65,000 top-level executives from pharmaceutical, biotechnology, and med device companies and their service suppliers. This list is comprised of the BPA-audited subscribers from PharmaVOICE magazine and online users of PharmaVOICE.com.

### Breakdown of distribution by Company Type:

- 42,315** Pharmaceutical; Biotechnology; Biopharmaceutical/ Biologics; Drug delivery; Device, diagnostic or equipment; Generic; Manufacturing/Packaging
- 7,280** Contract research; Drug development/Clinical trials consulting; Clinical study/ Investigative site (including Academic, Medical research); Trial/Site management
- 7,085** Marketing/ Communication supplier (including Ad Agency/Branding/ Electronic/ Medical Education/Public relations/etc.)
- 6,630** Information technology; Service (including Analyst/Attorney/Consultant/etc.)
- 1,105** Media (including Print/Electronic)
- 585** Other

### Breakdown of distribution by Job Function:

- 20,280** Corporate Management
- 11,375** Marketing; Advertising Management
- 5,785** Product Management; Account Management
- 4,420** Sales Management
- 6,175** R&D/ Project Management; Scientific review, analysis, consulting
- 4,550** Clinical trial management; Clinical trials/GCP auditing/QA/QC
- 1,495** Clinical monitoring/Investigative site management
- 2,210** Marketing Research
- 2,340** Regulatory Affairs/Compliance
- 1,820** Information Technology management
- 585** Creative Production/Traffic
- 1,040** Media/ Promotion Management
- 1,625** Laboratory Analysis; Academic/Research/Teaching
- 1,040** Data management/Analysis/Bioinformatics
- 260** Other

Please inquire for specific counts and/or additional selections available  
To request a count, or to rent our lists, please call Marah Walsh at PharmaVOICE.  
She can be reached at 215-321-8656 or via email, [mwalsh@pharmavoice.com](mailto:mwalsh@pharmavoice.com).